



# Wild Explorers Nature School

## Photography and Video Consent Policy

*Effective Date: January 2025*

### **Purpose**

At Wild Explorers, we value documenting children's learning journeys, achievements, and experiences in nature. Photographs and videos help us celebrate learning, communicate with families, and share the unique experiences that take place within our programme.

This policy outlines how photographs and videos are collected, stored, and used, and how parental consent is obtained and managed.

### **What We May Capture**

During Wild Explorers sessions, photographs and videos may be taken of:

- Children's participation in activities
- Learning experiences and projects
- Group activities and celebrations
- Nature exploration and outdoor adventures
- Special events and community activities

### **How Images and Videos May Be Used**

With parent or caregiver consent, photographs and videos may be used for:

#### Internal Use

- Learning stories and documentation

- Parent communication platforms
- Newsletters
- Programme records
- Displays within Wild Explorers

## **External Use**

- Wild Explorers website
- Social media platforms
- Promotional materials and brochures
- Advertising and marketing
- Media stories and publications

## **Consent Options**

Parents and caregivers will be asked to select their preferences upon enrolment and may change these preferences at any time. ( note: parents will choose an option on the Oakline enrollment )

### **Option A: Full Consent**

I give permission for photographs and videos of my child to be used for both internal ( Oakline learning journey and/or private fb page) and external purposes such as the public social media pages.

### **Option B: Internal Use Only**

I give permission for photographs and videos of my child to be used for internal Wild Explorers purposes only ( that is on the FB private page and / or Oakline learning journey app)

### **Option C: Internal Use Only**

I give permission for photographs and videos of my child to be used for internal Wild Explorers purposes only ( that is on the Oakline learning journey app)

## **Option D: No Consent**

I do not give permission for photographs or videos of my child to be taken or used, except where required for health, safety, incident documentation, or legal obligations.

## **Storage and Security**

Wild Explorers will:

- Store digital images securely using approved platforms and systems.
- Restrict access to authorised personnel only.
- Take reasonable steps to protect photographs and videos from unauthorised access or misuse.

## **Withdrawal of Consent**

Parents and caregivers may withdraw or amend their consent at any time by providing written notice to Wild Explorers.

Please note that:

- Images already published in newsletters, printed materials, or social media prior to withdrawal may not always be able to be removed completely.
- Wild Explorers will cease future use of images following withdrawal of consent.

## **Respectful Use of Images**

Wild Explorers is committed to ensuring all photographs and videos are respectful, appropriate, and portray children in a positive manner.

Images will never be used in a way that may:

- Embarrass, exploit, or demean a child
- Disclose sensitive personal information
- Compromise a child's safety or wellbeing

## **Parent and Family Photography**

Families are welcome to take photographs during events where appropriate. However, we ask that parents and visitors respect the privacy of other children and families and

refrain from sharing images of other children on social media without permission from their parent or caregiver.

## **Contact**

If you have questions about this policy or wish to update your consent preferences, please contact:

Wild Explorers- Stacey Dorthe

Email: wildexplorers.ns@gmail.com

Phone: 02102878422

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Wild Explorers acknowledges that consent is voluntary and can be reviewed or amended at any time.

## **Policy Approval and Review:**

This WE Photography and Video Consent Policy is approved by Wild Explorers Nature School management and will be reviewed annually to ensure it remains relevant and effective. Any changes or updates to the policy will be communicated to all staff and participants.

## **Signed:**

Stacey Dorthe

Director and Founder

Wild Explorers Nature School

Jan 2025